

whose name it bears, has done wonders for the industrial development of the section in which it circulates, and we know of no better advertisement for Farmville, Prince Edward county and Southside Virginia generally than the issue of the Herald referred to.

#### REFLECTS CREDIT.

(Appomattox and Buckingham Times.)  
We are in receipt of the Industrial Edition of the Farmville Herald, which reflects credit upon the town and the men who labored to produce such a fine specimen of the printers' art. Farmville's resources, achievements and the men who bring things to pass are presented in a splendid way. We congratulate the Herald and the town of Farmville.

#### OUTDOES ITSELF.

(Bedford Bulletin.)  
The Farmville Herald has outdone itself with its recent industrial edition. This edition would be a credit to any daily paper in the State, and when we consider that it was issued by a country weekly the result is marvelous. It is not only a palpable evidence of Brother Hart's enterprise, but an indication that he lives in a community where such enterprise is highly appreciated.

#### CREDIT TO ANY PAPER.

(Norfolk Virginian-Post.)  
Our bright and enterprising exchange, the Farmville Herald, is a worthy representative of one of the best and busiest towns in Virginia, and it responds to the support received from the community by never omitting an occasion to work for its interests. The Herald has just published a trade edition which attractively sets forth the numerous features which make up Farmville's prosperity and offers inducements to capital and settlers. The issue would do credit to any paper.

#### MERITS ANY ENCOMIUM.

(Blackstone Courier.)  
The Farmville Herald has recently shown that no mistake was made in its being awarded the prize, some months ago, of being the best country weekly in Virginia. Its trade edition, gotten out the past week, is a credit to any community, even those of the larger cities, and merits any encomium which may be passed upon it. We take off our hat to the Herald and to Brother Hart personally for the great achievement made.

#### EXCELLENT WEEKLY.

(Southampton Times.)  
We acknowledge receipt of a copy of the Industrial edition of that excellent weekly, the Farmville Herald. The edition is elaborately and profusely illustrated and contains a vast amount of interesting and instructive local history. The mechanical complexion of this edition would reflect credit on any office. We congratulate and commend Brother Hart for his enterprising spirit as manifested in his industrial edition.

#### (Emporia Messenger.)

We are in receipt of the Industrial Edition of the Farmville Herald, and as we in which the publisher can take a just pride. Well edited, mechanically perfect, the news complete and attractively arranged, no improvements can be suggested and it reflects great credit not only on the publisher, but the town of Farmville. The editor, Mr. J. L. Hart, is Secretary of the Virginia Press Association, and is one of the veterans among the editors of the weeklies throughout the State.

#### CREDITABLE EDITION.

(Allegheny News.)  
One of the most creditable editions of a newspaper we have seen for some time was the industrial edition of the Farmville Herald which came to our desk last Friday morning. There are 115 cuts in the paper giving the scenes in and around Farmville, and quite a number of photographs of officials and prominent citizens. Mr. Hart, the efficient editor, deserves much credit for getting out such an up-to-date paper. We will say for him that he should occupy the top round of the ladder in weekly journalism in the Old Dominion.

#### ABOVE CRITICISM.

(Chase City Progress.)  
We have often remarked that with one exception the Farmville Herald was the best weekly published in Virginia. Will that do brother? If not send us a wireless and we might strain a point and go one better. But really the Herald's recent Trade Edition is above criticism and could hardly be excelled in any particular. We are almost persuaded that Farmville is a good town and in a good section to live in. Certainly Farmville has cause and is proud of her home paper as is evidenced in the Herald.

#### SHOULD BE APPRECIATED.

(Petersburg Progress.)  
We have received a copy of an industrial edition of the Farmville Herald, one of the best (if not the best) weekly publications in the State. The industrial edition is printed on fine paper, contains twenty pages, and has a comprehensive resume of everything worth knowing about the thriving town of Farmville. This latest effort of the Herald would do credit to many of the larger daily papers and should be appreciated (as it doubtless is) by the people of Prince Edward county. We congratulate the Herald on the splendid success it has achieved.

#### FARMVILLE CONGRATULATED.

(Richmond News-Leader.)  
Farmville is to be congratulated on the industrial edition of the Farmville Herald, issued under date of April 30. It is a credit to the community and of course, especially creditable to the enterprising Herald. Doubtless it will be of value, for we suppose it will be distributed widely. Nobody can look at it without knowing that it comes from a live town and represents intelligent and progressive people. It is handsomely printed on magazine paper and contains about twenty pages, finely illustrated with portraits and pictures of scenes and places, including, of course, the State Female

Normal School with the regiment of students grouped in front of it.

We congratulate the Herald cordially on its achievement and congratulate Farmville on the Herald.

ought to encourage the Herald.  
(Norfolk Landmark.)

Farmville ought to encourage the Herald, because the Herald is doing a great deal to encourage Farmville. A good paper is worth more than a goldmine to any town.

#### CREDIT TO ANY DAILY.

(Richmond Evening Journal.)  
The Farmville Herald, which received great advertisement throughout the State when it was awarded, some months ago, the Virginia Press Association's prize for being the best printed weekly in the State, has issued a six section industrial edition that would be a credit to any daily in Virginia, barring none. It bristles with pictures and town history and features of interest to those who live, or have lived, in that section of the State.

#### NO TELLING THE GOOD OF IT.

(Southside Sentinel.)  
Twenty well printed and handsomely illustrated pages on unusually fine paper came to us from the office of the Farmville Herald last week, being the second attempt which our enterprising contemporary has made at a trade and industrial edition. Prominent citizens, their homes and business, educational institutions, county and town officials, local manufactures and industries are prominently pictured and there is absolutely no telling what an amount of good will come to the Southside (James) section as a result of this one issue of a progressive and wide-awake weekly paper. Congratulations, brother Hart.

#### MUCH OF WHICH TO BE PROUD.

(Lexington Gazette.)  
The Farmville Herald of last week appeared as an Industrial Trades issue, with twenty pages, ably edited, profusely illustrated and neatly printed. Editor J. L. Hart has shown commendable enterprise in his effort to advertise the many advantages of Farmville and vicinity, and last week's issue of his paper shows that he has the endorsement and support of the business men of that community. Farmville has much of which to boast and the Herald has taken occasion to present in attractive form these many advantages. This is the second effort of Editor Hart in the field of journalistic enterprise.

#### NOT SATISFIED WITH THE BEST.

(South Boston News.)  
Our friend Jim Hart, of the Farmville Herald, was not satisfied in securing the prize of \$100 for issuing the best printed, and most attractive weekly paper in the Virginia Press Association, but has aroused the envy of all his brother editors by laying them to the shade in issuing an illustrated Trades Edition, in which he tells his readers of his splendid town—Farmville—and old Prince Edward county. Something must be done with Jim, to hold him down, and we refer the matter to Brother Barham, of the Index-Appeal.

Just the same, however, we congratulate our enterprising brother and the town of Farmville for making such an exhibit possible.

#### DOUBLE CONGRATULATION.

(Newport News Times-Herald.)  
There is no better index to the enterprise, progress and prosperity of a community, great or small, than its local press. A live paper denotes a live town. It is an invariable sign. The local newspaper is the outward and visible sign of the progress within. It is the medium through which the progress of the community finds expression. A sort of clearing house as it were. As an illustrious example we have the industrial edition of the Farmville Herald. It is a special issue of that newspaper, beautifully printed and artistically illustrated. Typographically, it is one of the best jobs we have seen in a long experience and a credit to the printers' art. The printed matter is descriptive of Farmville, her banks, shops, mercantile establishments, educational and religious institutions and of her people. It is, in brief, a splendid Farmville exposition and shows that town to be one of the thriftiest in Southside Virginia.

We send double congratulations to Editor J. L. Hart and to Farmville.

#### CREDITABLE JOURNALISTIC ENTERPRISE.

(Petersburg Index-Appeal.)  
The Industrial Edition of the Farmville Herald, published on the 30th ult., but which has just reached us, is a piece of journalistic enterprise creditable both to Mr. J. L. Hart, the publisher, and to the town of Farmville, the home of the publication. It is elaborately illustrated with half-tone portraits of prominent citizens of Farmville and pictures of beautiful homes, public buildings, street scenes and landscapes. As a fine example of letter-press printing, it would be hard to equal in newspaper work, and hardly possible to surpass it. And the literary work is eminently worthy of the elegant and beautiful mechanical setting. We hope the Herald has reaped a rich harvest of dollars as a reward for its labor and enterprise. It has certainly deserved to do so. One can read the Farmville Herald of the 30th of April and feel that he has a close acquaintance with every Farmvillian worth knowing.

#### OF GREAT BENEFIT TO BUSINESS.

(Harrisonburg Daily Times.)  
The Industrial Edition of the Farmville Herald was so excellent as to deserve a special mention which we intended to have made several days ago, but overlooked it. It certainly reflects great credit upon Mr. J. L. Hart, the enterprising publisher of that excellent paper, and we would think would be of great benefit to the business of that wide awake town of Farmville. The illustrations, giving portraits of the town's prominent citizens and pictures of its public buildings, its streets and of beautiful private resi-

dences, are admirable, while the mechanical work cannot be surpassed, and the literary work is fully in keeping with it. The publisher, while he deserves great credit, deserves also a more substantial reward which we hope he will get in the shape of good honest dollars.

#### PROSPEROUS FARMVILLE.

(Richmond Times Dispatch.)  
Those who believe with The Times-Dispatch in the wonderful opportunities of Virginia for farmers, home-seekers and manufacturers, should not fail to read the Industrial Edition of the Farmville Herald. The exhibit of wealth, growth and vigorous strength which is given by the articles and photographs in this paper would convince the most skeptical of the magnificent achievements of the Old Dominion. Southside Virginia is once more coming into its own. Good roads are building; unsurpassed schools are in full operation; manufacturing is spreading and flourishing. Above all else, the farmer is making a dozen blades of grass grow where one grew before. These conditions account for the rich banks, the thriving merchants and the successful industries which the Farmville Herald depicts and portrays in its handsome twenty-page prosperity section.

Apart from its intrinsic merit, such a publication should encourage the whole State and drive home the truth that for the youth of brains and energy, Virginia offers as fair a field and as great prizes as can be found in the Union.

#### EXAMPLE ESTABLISHED.

(ynchburg News.)  
The Farmville Herald's recent trade edition is decidedly one of the most highly creditable exhibitions in that line which we have yet seen. Not only in this essay, did our contemporary reflect handsomely upon itself and its own enterprise, but it besides presented a review of Farmville's industrial resources, its promise of future industrial greatness; and the many advantages it enjoys for the successful prosecution of various lines of undertaking, in a way that was altogether attractive and impressive. Certainly if it failed to strongly appeal to the satisfaction and local pride of the citizens of Farmville, they are very difficult to please. And certainly also in felicitating our esteemed contemporary upon the admirable achievement it has just scored, we would be remiss in not also earnestly congratulating the community which it serves, in having so alert and progressive a newspaper in its midst. There are industrial editions, and industrial editions—some good; many indifferent; and a great number of which the least said is the best. The trouble with them in many places is that their publishers do not exercise sufficient discrimination in the matters exploited, or show too little judgment, care and real hard work in the general arrangement and make-up of the issue. They are all pretensions, these special trade issues; and therein lies the danger—the danger of the substance and merit falling far short of the outward magnificence in scope and purpose. It is a pleasure to note that the Farmville Herald establishes an example in this respect which is both satisfying and commendable.

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Removes Garlic, Onion and Weed taint taste and odor from milk.

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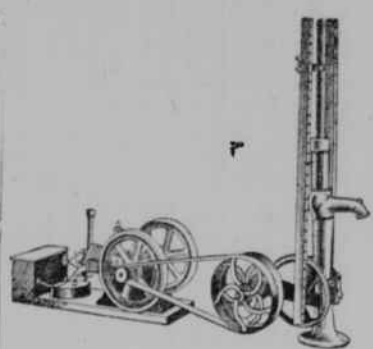
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1 HP, 1 1/2 HP,

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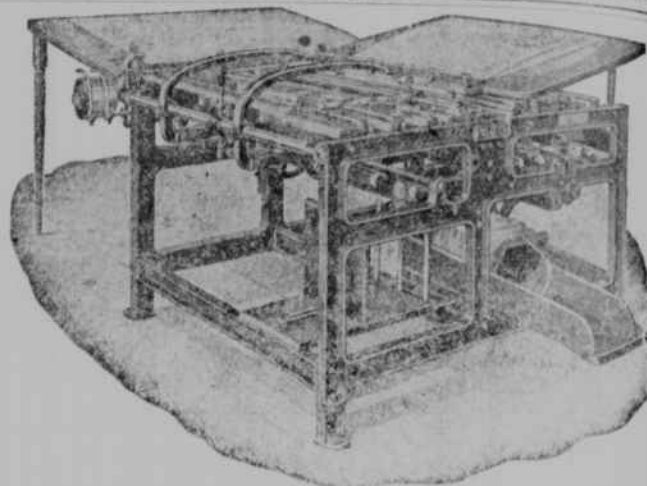
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of any size newspaper sheet, trimming where necessary and delivering at the third or fourth fold. It handles the work neatly and satisfactorily and folds the sheets as fast as the press prints them, so that we have no difficulty in making the mails.

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## SEE WHAT Your Neighbors and Friends HAVE TO SAY ABOUT ARMOUR'S FERTILIZERS.

FARMVILLE, VA., March 22, 1909.

THE ARMOUR FERTILIZER WORKS:  
GENTLEMEN:—Your goods have been our leading brand since we started in the business, and our customers are satisfied with it.

Yours truly,

H. E. BARROW & CO.

THE ARMOUR FERTILIZER WORKS:  
GENTLEMEN:—I have used your fertilizer for ten years, and while I have used others, I consider Armour's the best of any.

Yours truly,

DONALD McRAE.

ABILENE, VA., February 24, 1909.

While heretofore I have been somewhat reluctant to testifying as to results of guano used by me and by those of my neighbors, Armour's guano is so very obvious both on tobacco and grasses, I must say that considering the cost, &c., it is decidedly the best guano I have known.

E. G. McGEHEE.

RICE DEPOT, VA., March 19, 1909.

THE ARMOUR FERTILIZER WORKS, Baltimore, M. D.

GENTLEMEN:—For the past two years we have gotten as high as \$50 per hundred pounds for bright tobacco grown with Armour's Tobacco Special Fertilizer (3-8-3). This was the highest price paid for tobacco grown in Prince Edward County the past year. We also like the mechanical condition of your fertilizer and its effect on the wheat and grass crops following the tobacco crop.

Yours very truly,

SCHMIDT & BLAIR.